WHAT WAS THE PROCESS LIKE TO INTEGRATE SASB STANDARDS?

» Adopting the SICS® taxonomy was easy.

» Integrum ESG chose to streamline for its use, whilst remaining faithful to the Materiality Map and the format of the SASB Disclosure topics.

» We kept in contact with SASB during the integration process, and we are very pleased with the outcome.

HOW IS SASB HELPING YOUR CLIENTS ASSESS PORTFOLIO COMPANIES ON ESG MATTERS?

» Investment firms want ESG data that is intensely focused on the most material issues. These of course vary not only sector by sector, but sub-sector by sub-sector.

» Many data providers claim to focus on materiality, but they still boast of covering over 100 metrics per company, which merely surfaces a lot of irrelevant data – thereby diluting rather than enhancing the overall assessment.

WAS THERE A FACTOR (OR FACTORS) THAT HELPED YOU DECIDE TO USE SASB?

» We decided to license SASB for the Integrum ESG sustainability framework because when deciding on key issues for a sub-sector, SASB had the confidence to choose an approach that is narrow and deep, rather than broad and shallow.