



Agenda for the 2017 SASB Symposium November 30, 2017

This Year's Theme: Market Forces at Work

7:30 – 8:15: Breakfast and Networking

8:15 – 8:20: Welcome from the Host

- Barbara Porco, Director, Center for Professional Accounting Practices, Fordham University

8:20 – 8:25: Symposium Kick-Off

- Matthew Welch, President, The SASB Foundation

8:25 – 8:40: Opening Remarks

- Jean Rogers, Chair, The SASB Standards Board and SASB Founder

8:45 – 9:15: Coffee Table Chat: Market Action on Climate Risk

- Scott Evans, Chief Investment Officer and Deputy Comptroller, New York City Retirement Systems
- Arlene McCarthy, Member of the European Commission High-Level Expert Group on Sustainable Finance
- *Moderator: Curtis Ravenel, Global Head of Sustainable Business and Finance, Bloomberg LP*

9:20 – 10:15: Bridging the Gap: Overcoming Disconnect Between Companies and Investors

- Kirsty Jenkinson, Managing Director, Sustainable Investment Strategies, Wespath Investment Management
- Kurt Kuehn, Former CFO, UPS
- Paula Loop, Leader, Governance Insights Center, PwC
- Sophia Mendelsohn, Head of Sustainability, JetBlue
- *Moderator: Sarah Teslik, Of Counsel, Joele Frank, Wilkinson, Brimmer, Katcher*

10:15 – 10:45: Break & Networking

10:45 – 11:40: Investor Demand: Moving from Talk to Action

- Chris Ailman, Chief Investment Officer, CalSTRS
- Lynn Blake, Executive Vice President, State Street Global Advisors
- Hugh Lawson, Managing Director, Global Head of Institutional Client Strategy, Goldman Sachs
- Robert Lovelace, Vice Chairman, Capital Group
- *Moderator: Janine Guillot, Director of Capital Markets Policy & Outreach, SASB*



11:40 – 12:00: TED-Style Talk: Better Information, Better Markets

- George Serafeim, Jakurski Family Associate Professor of Business Administration, Harvard Business School

12:00 – 1:15: Lunch

1:15 – 2:10: Lessons from Market Standards: The Benefits for the Economy

- Rick Fedrizzi, Founding Chairman, USGBC, and Chairman and CEO of International WELL Building Institute
- Bob Hirth, Chair, COSO
- Terri Polley, President and CEO, Financial Accounting Foundation
- Kurt Schacht, Managing Director, Standards and Advocacy, CFA Institute
- *Moderator: Jean Rogers, Chair, The SASB Standards Board and SASB Founder*

2:10 – 2:20: A Look at the 2017 State of Disclosure Report

- David Post, Director of Research, SASB

2:20 – 3:15: Emerging Legal Issues Related to Sustainability Disclosure

- Alan Beller, Senior Counsel, Cleary Gottlieb Steen & Hamilton LLP
- Doug Chia, Executive Director, Governance Center, The Conference Board
- Cathy Dixon, Partner, Weil, Gotshal & Manges LLP
- Donald Langevoort, Thomas Aquinas Reynolds Professor of Law, Georgetown Law
- *Moderator: Tom Riesenber, Director of Legal Policy & Outreach, SASB*

3:15 – 3:45: Coffee & Networking

3:45 – 4:40: The Path Forward: The Future of Material Sustainability Disclosure

- Keith Higgins, Chair, Securities & Governance Practice, Ropes & Gray LLP
- Chris Holmes, National Director of SEC Regulatory Matters, EY
- Brian Macnamara, Senior Vice President, Corporate Controller, Host Hotels
- Savita Subramanian, Head of U.S. Equity & Quantitative Strategy, Bank of America Merrill Lynch Global Research
- Stephanie Tang, Senior Corporate Counsel and Assistant Corporate Secretary, Clorox
- *Moderator: Elisse Walter, Former Chair, The SEC*

4:45 – 5:15: Keynote Discussion

- Michael R. Bloomberg, Founder of Bloomberg LP & Bloomberg Philanthropies, and 108th Mayor of New York City
- F. William McNabb, Chairman & CEO, The Vanguard Group
- Mary Schapiro, Former Chair, The SEC

5:15 – 6:30: Reception