



Standards Board Meeting Agenda: February 25, 2020

Tuesday, February 25, 2020

Time Zone: Pacific Time

For public meeting materials visit the [Standards Board Meeting Calendar & Archive](#) page. The meeting recording and outcomes will be posted on the same page after the meeting.

Participation Details:

Please register for the webinar [here](#) to observe the meeting.

| Public Meeting | | |
|--------------------------|--|--------------------------|
| Time | Agenda Item | Discussion Leader |
| 10:55am – 11:00am | Welcome & Agenda Overview | Jeff Hales |
| 11:00 – 12:15pm | Standard-Setting Project Proposal* <ul style="list-style-type: none"> – Measuring Performance on Raw Materials Sourcing in the Apparel, Accessories & Footwear Industry – Supply Chain Management in the Tobacco Industry | Taylor Reed, Lynn Xia |
| 12:15pm – 12:45pm | Break | |
| 12:45pm – 1:22pm | Research Project Proposal* <ul style="list-style-type: none"> – Alternative Meat & Dairy | Devon Bonney & Lynn Xia |
| 1:22pm – 2:00pm | Agenda Planning | David Parham |

**Decision-making session*



Description of Project Proposals

| Standard-Setting Project Proposals | | |
|---|-------------------------|--|
| Project | Project Lead | Project Description |
| Measuring Performance on Raw Materials Sourcing in the Apparel, Accessories & Footwear Industry | Taylor Reed | Proposed standard-setting project to revise and clarify metrics CG-AA-440a.1 and CG-AA-440a.2 and the associated technical protocols to examine and improve measurability, completeness, comparability, alignment, and cost-effectiveness. |
| Supply Chain Management in the Tobacco Industry | Lynn Xia | Proposed standard-setting project to evaluate adding supply chain management and material sourcing topics and associated metrics to the Tobacco Industry Standard. |
| Research Project Proposals | | |
| Project | Project Lead | Project Description |
| Alternative Meat & Dairy | Devon Bonney & Lynn Xia | Proposed research project to assess implications on the Food & Beverage industry standards from increasing consumer demand for products with reduced environmental impact. |

List of Current Projects

Please visit our [Current Projects](#) page for more information on these projects.

| Research Project | Standard-Setting Project | Other Project |
|--|-----------------------------------|----------------------|
| Content Moderation on Internet Platforms | Systemic Risk in Asset Management | Conceptual Framework |
| Human Capital | Tailing Management in Extractives | Rules of Procedure |
| Plastics Risks and Opportunities in Pulp & Paper Products and Chemicals Industries | | |



Attendees:

SASB Board Members:

Daniel Goelzer, JD, Senior Counsel, Baker & McKenzie LLP (ret.)
Elizabeth Seeger, Director, Sustainable Investing, KKR
Jeffrey Hales*, PhD, Professor of Accounting, University of Texas at Austin
Kurt Kuehn, Former CFO, UPS
Lloyd Kurtz, CFA, Senior Portfolio Manager and Head of Social Impact Investing, Wells Fargo Private Bank
Marc Siegel, Partner, EY
Robert Hirth, Jr.** , Senior Managing Director, Protiviti; Chairman Emeritus, COSO
Stephanie Tang, JD, Director of Legal, Corporate Securities, Stitch Fix
Verity Chegar**, Vice President, BlackRock Sustainable Investing

**Chair*

***Co-Vice Chair*

SASB Staff:

Bryan Esterly, Director of Research - Standards
David Parham, Director of Research – Projects
Devon Bonney, Associate Analyst
Lynn Xia, Lead Analyst
Taylor Reed, Analyst