

# SASB LICENSING

## PROFILE WITH MEAGAN NORRIS

INDUSTRY CONTENT LEAD, VERISK MAPLECROFT



“We chose SASB because the SASB materiality assessment’s sustainability topics align well with Verisk Maplecroft risk indices and provide a benchmark for likelihood of risk when evaluating industry impact.”

### WHAT WAS THE PROCESS LIKE TO INTEGRATE SASB DATA?

- » Using the SASB framework as a foundational element for [Verisk Maplecroft’s Industry Risk dataset](#) was a simple process as the industries we assessed across a set of 21 risk issues all aligned to the SICs taxonomy.
- » Our team of analysts also used SASB’s materiality assessment of sustainability issues as a complementary sense-check when developing our measurements of industry-level impacts and vulnerabilities.

### HOW IS SASB DATA HELPING YOU ASSESS COMPANIES?

- » Our alignment with the SICs taxonomy means that mapping companies to their corresponding industries allows a user to assess those companies against our industry-level quantifications of impacts and vulnerabilities. This could, for example, be [an institutional investor](#) who wants to complement their assessment of corporate ESG management and performance with essential context on industry and geography. On the geographic dimension, we capture this in the dataset by allowing users to combine our industry and country risk scores together.
- » On the corporate side, the way we leverage the SICs taxonomy supports a range of workflows including understanding the ESG risks most relevant to [a corporate sustainability strategy](#); identifying which of a product’s value chain tiers pose the greatest risk exposure; and [segmenting suppliers](#) based on the inherent risk associated with their operations and activities.

### WAS THERE A FACTOR (OR FACTORS?) THAT HELPED YOU DECIDE TO USE SASB?

- » Many of our ESG [risk factors](#) match up well with the materiality issues covered by the SICs taxonomy so it made a lot of sense to align the development of our Industry Risk dataset with the SASB framework.
- » [SASB’s Materiality Map](#) also provides a strong benchmark for the impact and vulnerability scores we build because it evaluates how material an issue is to a given industry.
- » We also recognized SASB is an established, reputable organization in the institutional investor space so we felt comfortable associating ourselves with them.



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