

# INDIVIDUAL MEMBER PROFILE

WITH ALESSIA FALSARONE

MANAGING DIRECTOR, PINEBRIDGE INVESTMENTS



**“The SASB community is impacting the way businesses and investors think today of their long-term value proposition. It is a community that is making history.”**

## WHY I JOINED THE SASB ALLIANCE:

- » Year after year, the Alliance continues to be my go-to peer network for sustainable investing and collaborative engagement.
- » The opportunity to connect with the broader Alliance community has proven of tremendous value as I have refocused my team’s efforts on building an ESG-aware portfolio allocation and risk approach into a recognized capability.

## HOW DO YOU USE SASB IN YOUR WORK?

- » SASB has provided me with a deep reference bank to fine tune my ESG lens and set priorities across sectors and geographies.
- » Using SASB’s work I have been able to foster deeper dialogue with internal and external stakeholders and strengthen our conviction calls as traditionally labeled non-financial risk exposures are now fully part of pre- and post-investment analyses.

## WHY DO YOU SUPPORT SASB THROUGH THE ALLIANCE?

- » The work carried out by SASB is likely to influence all aspects of financial decision making. This is just the beginning.
- » By establishing a vision for transparency and comparability of financially material information, SASB is paving the way for the future of investments.



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