

MEMBER PROFILE

WITH JENNIFER LEITSCH

DIRECTOR OF CORPORATE RESPONSIBILITY AT CBRE



“Through the Alliance I was able to say to my finance, sustainability and legal teams, ‘This is what investors are looking for and here’s how SASB can help.’”

READ THE CBRE REPORT

WHY WE JOINED THE SASB ALLIANCE:

- » It is a great opportunity to connect with investors and hear what they’re looking for
- » Wanted to get confirmation that investors care about ESG and wanted to see if those who cared would join the Alliance
- » It is nice to have an understanding of who’s out there and using the SASB disclosures

HOW WE’VE LEVERAGED THE SASB ALLIANCE:

- » We learned we can report about SASB wherever works for us: 10-Ks are great but so are sustainability reports
- » In talking to other members, we got the confidence to reach out to internal teams and have “the conversation” about how best to report on sustainability
- » Through the Alliance we have direct communication with investors both at formal events and at informal gatherings like calls or members-only panel discussions

HOW WE APPROACH SUSTAINABILITY DISCLOSURE:

- » We’re still learning, but through the Alliance we are able to have an understanding of who’s out there and has been using all the available sustainability disclosure frameworks
- » The Alliance helps us connect with others in the sustainability space so we can come up with best practices as we navigate where to go next with sustainability disclosure



SASB.ORG/ALLIANCE

ALLIANCE@SASB.ORG