Your proposition to split the Food Safety & Health Concerns into two separate topics: Food Safety and GMO Management seems incorrect. It would be more consistent but also more relevant to split this topic in Food Safety and Health Concerns. As mentioned in your conclusions, "social trends indicate that customers are becoming increasingly interested in perceived health impacts" but resuming those impacts to GMOs is too much restrictive and does not reflect reality. Today's societal concerns are much broader and more genetically relate to products containing less health sensitive ingredients - less salt, less fat, less lactose, more natural ingredients. This also links to the societal concerns related to obesity (adults but more and more children). Obesity today is a greater source of death than under nutrition. As you are probably aware of companies today perform a materiality analysis, assessing their stakeholders' view on the economic, social, environmental and governance issues affecting their business. The 10 global companies active in the Food and Beverage industry I have been studying and interviewing had Health Concerns on the top hand right corner of their materiality matrix - i.e. High impact on their business, High stakeholders' concern. Health in that case meant much more than GMOs!