



The Conference Board Joins Sustainability Accounting Standards Board (SASB) Council

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NEW YORK, April 17, 2013 /PRNewswire/ -- The Conference Board today announced that Matteo Tonello, managing director of corporate leadership, joined the Advisory Council of the Sustainability Accounting Standards Board (SASB), a non-profit organization developing sustainability measurement and reporting standards for publicly-held companies in the United States.

The invitation to join SASB's advisory body recognizes The Conference Board's commitment to promote transparency and reporting best practices in corporate sustainability among its member companies.

"Over the years, The Conference Board has established itself as a leading provider of information on evolving business practices. In a rapidly evolving area like sustainability, our members and the wider business community increasingly demand accurate and reliable sources so that their investments on new practices are efficient and fully relevant," said Tonello. "For this reason, we support SASB's mission to assess the materiality of sustainability issues and standardize industry-specific reporting, and are delighted about the opportunity to contribute our knowledge to the process."

Established in 2010, The Conference Board's Initiative on Sustainability coordinates research, peer learning and leadership development activities focused on corporate governance, environmental and social metrics adopted by business corporations.

As part of its Initiative on Sustainability, The Conference Board, in collaboration with Bloomberg and the Global Reporting Initiative (GRI) Focal Point USA, recently introduced Sustainability Practices, a benchmarking tool to enable industry- and company-size based peer comparisons across more than 70 corporate sustainability practices--encompassing atmospheric emissions, water consumption, biodiversity policies, labor standards, human rights practices, and charitable and political contributions. These benchmarks, which will be updated periodically, are the most

recent introduction to a portfolio of quantitative research on corporate governance, proxy voting, executive and director compensation, and CEO succession. For more information, visit www.conference-board.org/data/corporatebenchmarking.

About The Conference Board

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: To provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501(c)(3) tax-exempt status in the United States. www.conferenceboard.org

About the Sustainability Accounting Standards Board (SASB)

Sustainability Accounting Standards Board (SASB) is an independent 501(c)3 organization that establishes and maintains industry-tailored key performance indicators for use in disclosing material sustainability issues for the benefit of investors, corporations and the public. For more information about SASB, visit www.sasb.org.